

# SHOW YOUR SENIOR YOU CARE

NEWBURY PARK HIGH SCHOOL'S YEARBOOK STAFF PRESENTS

## Personal Display of Affection Ads

Personalize your Senior's yearbook with a Personal Display of Affection Ad. Congratulate your graduate. Tell your son or daughter how proud you are. All ads are color and available in five different sizes: full page, half, fourth, eighth, sixteenth.

Space is limited.

To reserve your space, follow the guidelines below.

### **SUBMISSION GUIDELINES:**

- \*Do not cut, glue, or tape photos.
- \*Make your layout yourself in Photoshop, or submit your pictures, art, and text and our staff will create a custom layout for you.
- \*Copy prints should be submitted for irreplaceable photos (though not scanned and printed by inkjet printers, please). Care will be taken to return photos, but the school, yearbook staff, or yearbook company do not accept responsibility for lost or damaged photos.
- \*Photos will be enlarged or reduced to fit the layout. The yearbook staff will design the ad according to the space purchased.
- \*On the back of each photo write lightly, in pencil, your name, address, and phone number.
- \*Digital photos should be minimum 300 dpi and submitted on a CD. Digital media will not be returned.
- \*Please print the student's name on the envelope containing pictures, order form, and CD.

### **ALSO:**

- \*The yearbook staff reserves the right to reject photos or text or ask customers to make changes according to the staff standards.
- \*Ads will be mailed home to be proofed by 12/19/11.
- \*1/16 ads are limited. These ads will include: student's name, one 1 1/8" by 1 1/2 " photo, and a maximum of 90 characters in a basic text.

**ALL SUBMISSIONS MUST BE IN BY 11/15/11**

Orders submitted by Friday, October 7<sup>th</sup>, 2011 receive a 15% discount!

# PDA ORDER FORM

To reserve yearbook space please respond by 11/15/11. Space in the yearbook cannot be guaranteed to ads being turned in late. Provide the following:

- \*This order form completed
- \*Ad photo(s) and artwork
- \*Ad text – 12 pt or larger font – Times New Roman
- \*Check payable to:  
Newbury Park High School

\*Mail or deliver to:  
Newbury Park High School  
ATTN: Yearbook Advisor  
456 Reino Road  
Newbury Park, CA 91320

## >CUSTOMER DATA:

Student's Name \_\_\_\_\_

Parent/Purchaser's Name \_\_\_\_\_

Address/City/State/Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Evening Phone \_\_\_\_\_

## >ADVERTISING DATA:

Check the ad size requested:

	Regular Prices (Ad orders received received between 10/8/11 and 11/15/11)	Early Bird Prices (Ad orders received before 10/7/11)
<b>1/16 page</b>	\$39 _____ *limited	\$30 _____ *limited
<b>1/8 page</b>	\$99 _____	\$85 _____
<b>1/4 page</b>	\$169 _____	\$140 _____
<b>1/2 page</b>	\$319 _____	\$270 _____
<b>full page</b>	\$ 449 _____	\$380 _____

\*A maximum of 64 of this style ad will be sold.

Number of photos provided: \_\_\_\_\_

Is this ad a surprise for the student? Yes \_\_\_\_\_ No \_\_\_\_\_

Student's favorite color: \_\_\_\_\_

Submit text on a separate sheet of paper.

## >PAYMENT:

- \_\_\_\_\_ Total amount paid
- \_\_\_\_\_ Check Included
- \_\_\_\_\_ Cash included (do not mail cash)
- \_\_\_\_\_ Money order included

>Yearbook  
CHECK WITH YOUR SENIOR IF THEY  
HAVE ORDERED THEIR YEARBOOK  
OR CONTACT THE NPHS STUDENT  
STORE (805)498-3676 x 1253

ONLINE ORDERING AVAILABLE @  
[www.nphs.org](http://www.nphs.org)