**College Night Workshop Highlights:**

**Understanding the UC System:** Discover the University of California, one system with nine unique campuses. Hear about the freshman admissions requirements, selection and comprehensive review.

**UC Santa Barbara Admissions:** Explore UC Santa Barbara’s freshman admissions process. Learn about the three undergraduate colleges and how each one is reviewed in the freshman admissions process.

**CSU Admissions (in Spanish):** Receive an overview of the CSU campuses and CSU admission requirements. Learn about tools to assist students in applying to the CSU.

**The CSU System:** Receive an overview of the CSU campuses and CSU admission requirements. Learn about tools to assist students in applying to the CSU.

**CSUCI Admissions:** Come learn and find out all the updates from your local California State University campus.

**The College Bound Athlete:**

*Freshmen/Sophomores*

We will provide you with an overview of the college athletic recruiting process from Freshman through Senior Year - Step by Step, as well as explain other actions that 9th and 10th graders should take to maximize their chances for a successful college recruiting experience. Sophomore athletes with strong grades, and targeting Ivy’s or other prestigious Tier One academic institutions, should start their recruiting activities not later than January or February of their Sophomore year! We will explain how you can achieve that. Learn about other NCAA rules that may affect you . . . for example, did you know that you should register online with the Eligibility Center at the beginning of your sophomore year? Are you aware of the fact that NCAA Division II college coaches may email, write or call you to start actively recruiting you in June of your sophomore year?

*Juniors/Seniors*

Athletes and parents will receive a brief, but comprehensive review of the NCAA recruiting timeline that will allow them to assess where in the recruiting process they should be right now, versus where they actually are, and what they need to do to catch up, if required. The athletes, especially seniors, will quickly realize the importance of being proactive and taking the initiative, immediately! We will discuss and explain college priority assessments, athletic profiles, selection of target schools, Recruiting Videos, the Eligibility Center, college visits – Unofficial and Official and the Offer/Acceptance of an athletic scholarship.

**Winning Together: The Student/Parent College Search Team:**

Learn how successful teamwork in understanding what colleges look for and what students should be considering in their college choices results in a well-organized and positive application experience for both student and parent.

**How to Write an Effective Admissions Essay:** Stressed about test scores? Standardized tests can play a big role in college admissions, so let us dispel the myths and provide you with the right information before you tackle these feared exams. Come learn about the SAT, ACT, PSAT and subject exams, and the role they play in the college admissions process.

**Out of State College Options and Scholarships/Western Undergraduate Exchange Program:** WUE (pronounced “woo-ee”) is a program that enables students from California to enroll at 84+ US Western four-year public institutions at reduced tuition. Learn what institutions participate and how to qualify!

**Finding the Perfect College and How to Pay for It:** with thousands of options available, deciding where to attend college can be a challenging task. However this presentation will pave the road to the perfect choice and may even help families figure out how to pay for it!! The informative and entertaining powerpoint workshop covers in-state choices, out-of-state possibilities, the top reasons students choose a college, the various costs, financial aid and scholarship opportunities!

**East Coast (Spring Break) Campus Tour:** The College & Career Centers of NPHS, TOHS and WHS have arranged for World Expeditions to offer an East Coast College Tour over Spring Break 2015 (April 5-11, 2015). The College Tour will include the following prestigious schools: Georgetown University, George Washington University, the University of Maryland, Villanova University, the University of Pennsylvania, Lehigh University, Columbia University Fordham University, Yale University, Brown University Providence College, Harvard
Selective College Admission: Wondering what it really takes to get into places like USC, Duke and the Ivies? While this seminar alone won’t get you into Princeton (if it could, we’d need a LOT more seats), we will tell you how schools like Georgetown, Amherst, Northwestern and the rest of the nation’s most selective colleges make decisions when reviewing the applications of America’s—and the world’s—best and brightest. We’ll explain what admitted students do to set themselves apart from the rest of the applicant pool, and we’ll also reveal some specific strategies to improve a student’s chances of admission.

Applying to Performing Arts and Film/Media Programs: For students interested in majoring in performing arts, film or media, the college search and application process can be a confusing and complicated process. This session will guide you through the application and decision making process for these programs to help make you a better informed applicant. The topics covered will include BA versus BFA degrees, portfolio and supplement materials required, what to look for in a college arts program, and tips on how to put together a strong application.

Alternative 4-Yr. Schools FIDM: For over 40 years, FIDM has been educating students for professional careers in Fashion, Entertainment, and Digital Media, offering Bachelor’s and Associate’s Degrees in 24 creative majors. Come on by to learn more about this industry driven, educational opportunity.

Scholarships and Merit Awards: Are you worried about paying for college? Learn how to use your student’s achievements to cut college costs and what to do now for more success…and less stress later! Students in all financial situations can win merit scholarships – money for college based on achievement – even if they aren’t a valedictorian or all-star athlete. Scholarships don’t have to be paid back, but they do require a strategy.

Applications That Count: Getting In and Getting Stuff: With record numbers of students applying to America’s top schools how will your application stand out from 10,000 others? Do you know what admissions counselors are looking for? Do you know why bigger is not always better? For over ten years Tom Horan has delivered timely, accurate and valuable advice to standing room only crowds. You could pay thousands of dollars for the same information that Tom Horan provides in a high energy, fun and fast paced session- for free. You can’t write as fast as he speaks- but don’t worry, he will email the content to all who attend.

The Right School For You: Did you know that UCLA is the most applied to school in America? Did you know that there are over a dozen great four year colleges you can attend for free? Somewhere, there is just the right fit for you, but sadly most students never even bother to look at the many options that exist. For over ten years Tom Horan has delivered timely, accurate and valuable advice to standing room only crowds. You could pay thousands of dollars for the same information that Tom Horan provides in a high energy, fun and fast paced session- for free. You can’t write as fast as he speaks- but don’t worry, he will email the content to all who attend.

College Admissions Testing: Stressed about test scores? Standardized tests can play a big role in college admissions, so let us dispel the myths and provide you with the right information before you tackle these feared exams. Come learn about the SAT, ACT, PSAT and subject exams, and the role they play in the college admissions process.